

INTERNET MARKETING
PARTNERSHIPS
FLASH DESIGN
REPUTATION MANAGEMENT
GRAPHIC DESIGN
WEB DEVELOPMENT
SOFTWARE DEVELOPMENT
BLOGGING
BANNERS
SOCIAL MEDIA



4 Local SEO Action Items

You Can Do Today!

Custom Creatives is an AFFORDABLE digital marketing agency specializing in Graphic Design, Web Development, Search Engine Optimization (SEO) & more.

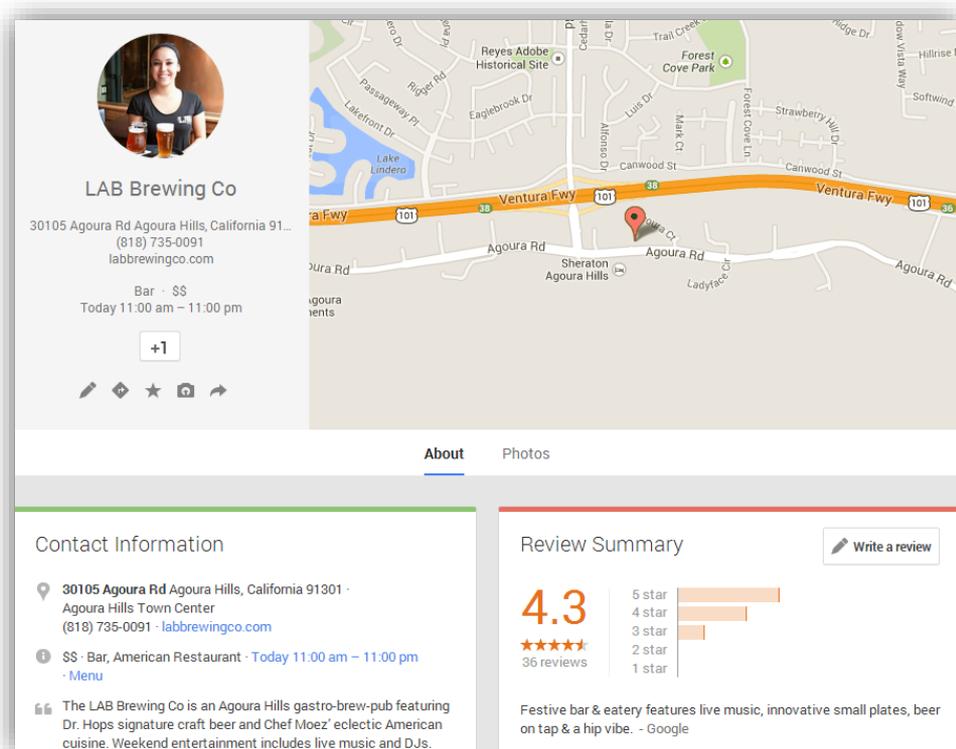
1. Verify Your Google+ Local Business Page

Google+ is Google's social media networking platform, designed specifically to help socialize searches.

Google+ Local pages show up in local searches, which are becoming the most common type of search – especially for in-market customers looking for something sooner rather than later.

Did you know that 50% of all mobile searches are conducted in hopes of finding local results?

61% of those searches result in a purchase. (*Search Engine Watch*)



2. Create Hyper-Relevant Content

Twisted Oak Tavern - Agoura Hills, CA | Yelp

www.yelp.com > Food > Breweries > Yelp

★★★★★ Rating: 3.5 - 3 reviews - Price range: \$\$

My beer was interesting to say the least, i am no stranger to **craft beer** and i certainly realize that they all differ slightly but their house brown had the distinct ...

Ladyface Ale Companie

ladyfaceale.com/

Ladyface Ale Companie - Alehouse & Brasserie. A Brewery & Restaurant - Seasonally-Inspired European-Style Menu. Full Bar. Outdoor Patio. Reserve ...

Agoura Hills | The Lab - Lab Brewing Company

www.labbrewingco.com/blog/tag/agoura-hills/

May 15, 2013 - This week is American Craft Beer week. We'll be celebrating daily by tapping 8 fantastic **craft brews**. What's so great about these 8 beers?

Ladyface Alehouse & Brasserie, Agoura Hills - Menu, Prices ...

www.tripadvisor.com > ... > Agoura Hills Restaurants > TripAdvisor LLC

★★★★★ Rating: 4 - 61 reviews

Ladyface Alehouse & Brasserie, **Agoura Hills**: See 61 unbiased reviews of Ladyface ... If you like **craft beer** or just good draught beer then don't go here!

Ladyface Alehouse & Brasserie - Agoura Hills, CA - Brewery ...

<https://www.facebook.com/LadyfaceAleCo>

★★★★★ Rating: 4.5 - 769 votes

Ladyface Alehouse & Brasserie, **Agoura Hills**, CA. 6737 likes ... **Agoura Hills**, California No need to share your **craft beer** valentine; we have plenty for all.

8 Craft Beer Bars in the San Fernando Valley + Happy Hour ...

www.laweekly.com/.../8-craft-beer-bars-in-the-san-fernando-... > LA Weekly

May 25, 2012 - Today, it's time to put your ignorance to bed and minimize the attitude long enough to see the truth -- that from Burbank to **Agoura Hills** you can ...

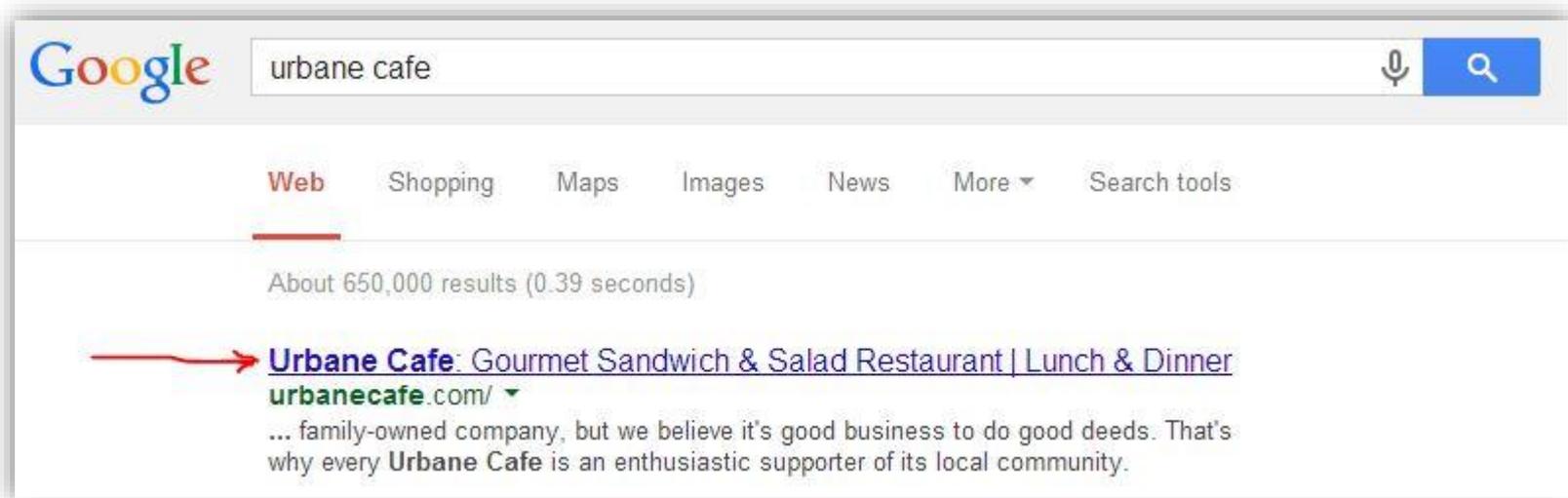
When it comes to search engine optimization, remember that content is both king and queen.

A blog is easy to set up and easy to produce content on.

Content that naturally involves both a product or service and a location will tend to perform better in searches.

3. Improve Your Meta Titles

Meta titles are the blue links you see in search engine results. You can optimize these for maximum impact.



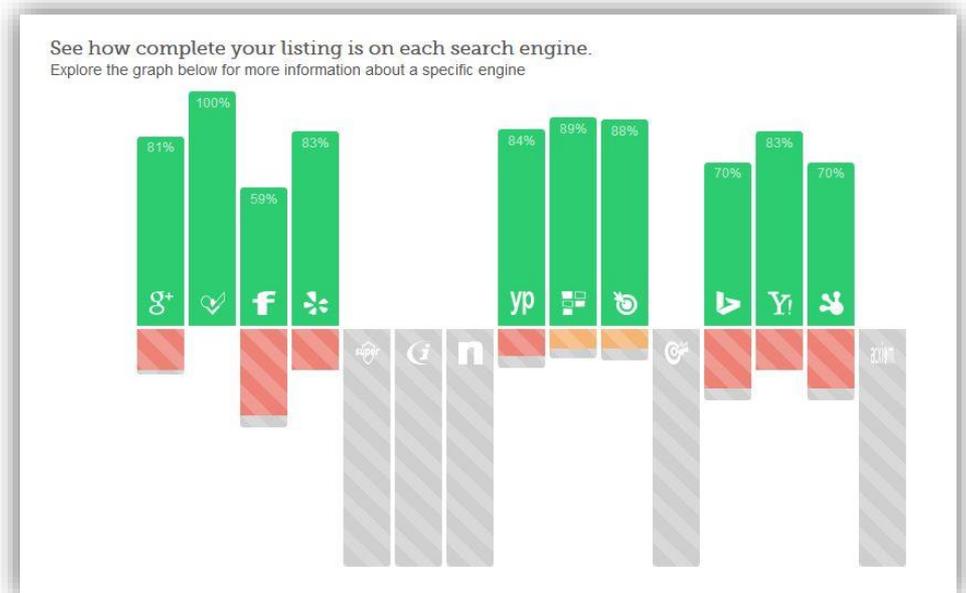
The purpose of a meta title is to provide a description of both the purpose and content of every single page on your blog or website. This title will be utilized by search engines users as well as the actual search engines themselves.

4. Get Your Citations Consistent

Citations are mentions of your business's name, address and phone number (and, in many cases, a link to your website as well).

When the information isn't consistent across various platforms and websites, search engines get very confused.

Go to moz.com/local to see where your business citations may be inaccurate or missing.



Contact Us Today



Questions? Call Custom Creatives.

HQ

Custom Creatives

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