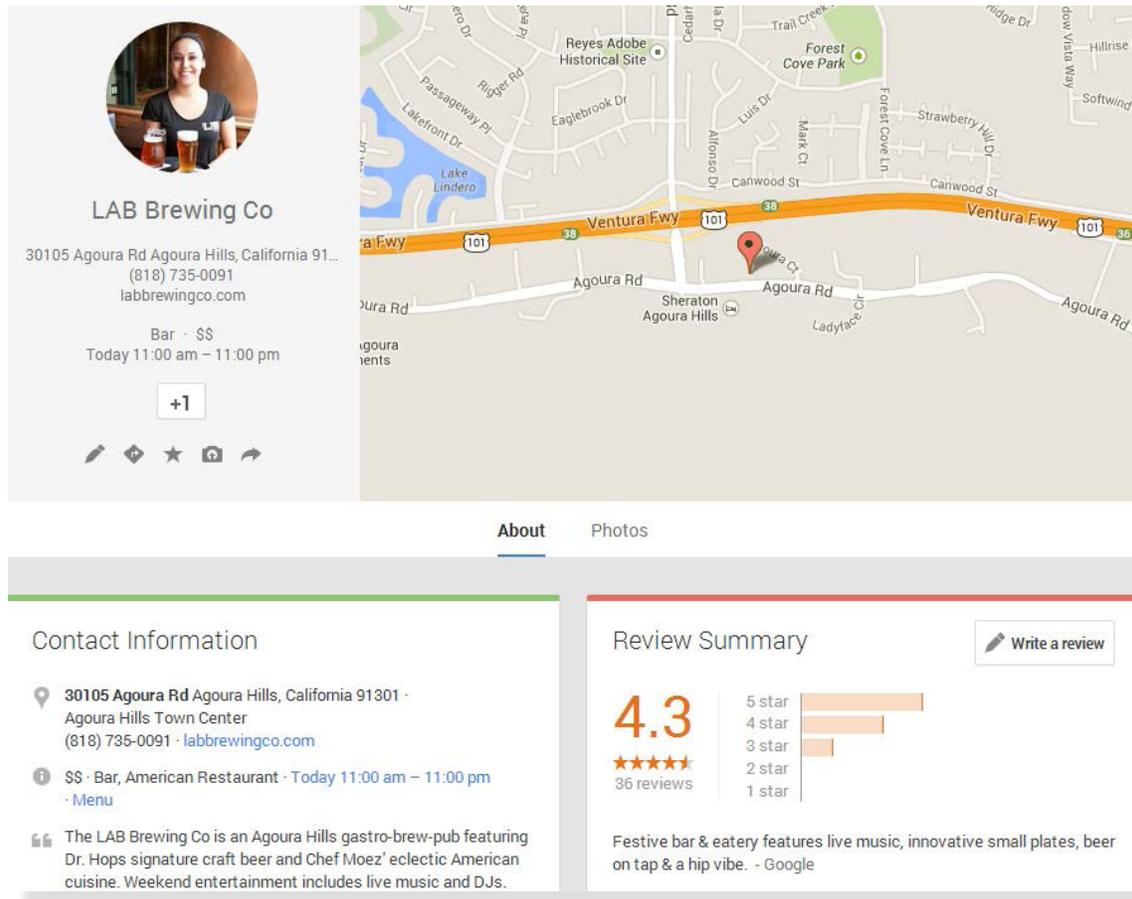


4 LOCAL SEO ACTION ITEMS

You Can Do **Today!**



1. Verify Your Google+ Local Business Page



Google+ is Google's social media networking platform, designed specifically to help socialize searches.

Google+ Local pages show up in local searches, which are becoming the most common type of search –especially for in-market customers looking for something sooner rather than later.

Did you know that 50% of all mobile searches are conducted in hopes of finding local results?

61% of those searches result in a purchase.
(Search Engine Watch)

2. Create Hyper-Relevant Content

Ladyface Ale Companie

ladyfaceale.com/ ▾

Ladyface Ale Companie - Alehouse & Brasserie. A Brewery & Restaurant - Seasonally-Inspired European-Style Menu. Full Bar. Outdoor Patio. Reserve ...

Agoura Hills | The Lab - Lab Brewing Company

www.labbrewingco.com/blog/tag/agoura-hills/ ▾

May 15, 2013 - This week is American Craft Beer week. We'll be celebrating daily by tapping 8 fantastic craft beers. What's so great about these 8 beers?

Ladyface Alehouse & Brasserie, Agoura Hills - Menu, Prices ...

www.tripadvisor.com > ... > [Agoura Hills Restaurants](#) ▾ [TripAdvisor LLC](#) ▾

★★★★★ Rating: 4 - 61 reviews

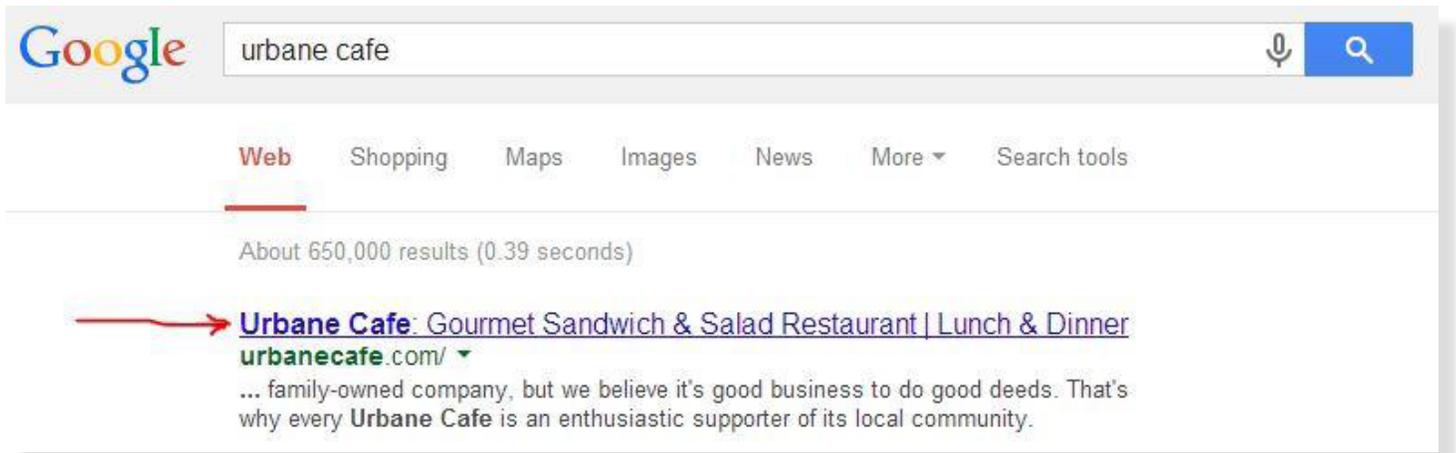
Ladyface Alehouse & Brasserie, Agoura Hills: See 61 unbiased reviews of Ladyface ...
If you like craft beer or just good draught beer then don't go here!

When it comes to search engine optimization, remember that content is both king and queen.

A blog is easy to set up and easy to produce content on.

Content that naturally involves both a product or service and a location will tend to perform better in searches.

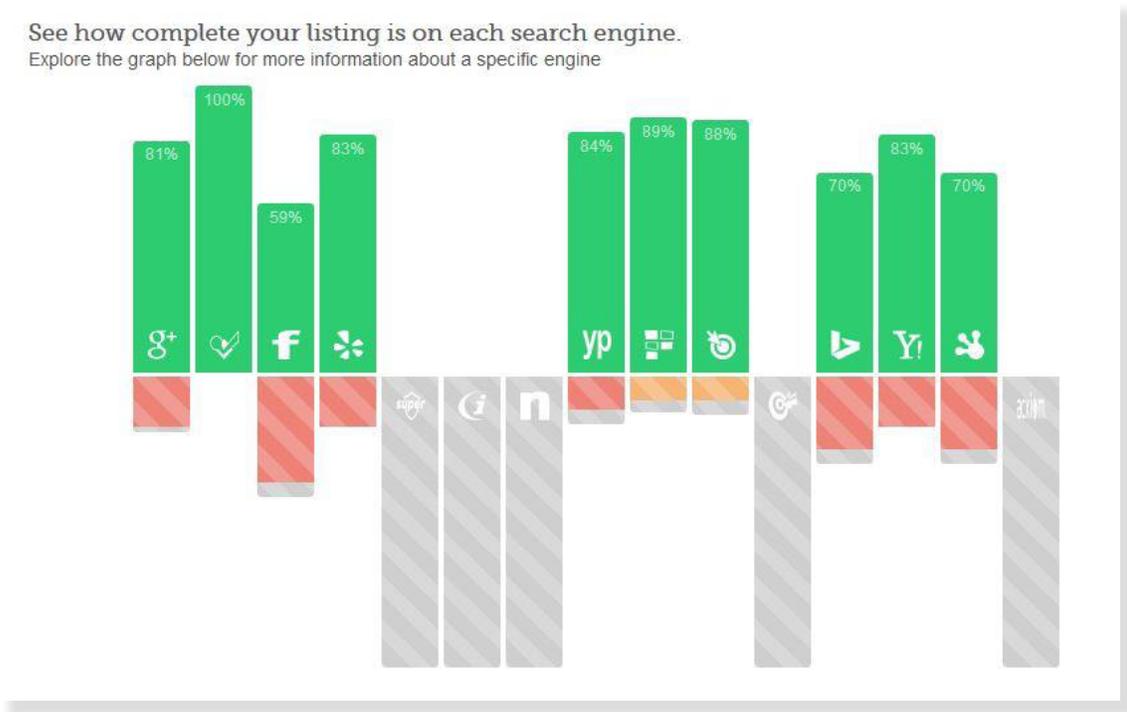
3. Improve Your Meta Titles



Meta titles are the blue links you see in search engine results. You can optimize these for maximum impact.

The purpose of a meta title is to provide a description of both the purpose and content of every single page on your blog or website. This title will be utilized by search engines users as well as the actual search engines themselves.

4. Get Your Citations Consistent



Citations are mentions of your business's name, address and phone number (and, in many cases, a link to your website as well).

When the information isn't consistent across various platforms and websites, search engines get very confused.

Go to moz.com/localto see where your business citations may be inaccurate or missing.

Contact Us Today

Need Help with
SEO On Your Site?

[Click Here To Set Up A Meeting](#)



RAHUL ALIM

I help business of all sizes generate more traffic, more exposure, and more leads online. I have doubled, tripled and quadrupled traffic with “hot wallet out” leads for many business. I don’t go at it alone. My team and I are experts in digital marketing, strategy, design and execution. See if your business qualifies and click the button above.

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